

The Finished Product - Carconic Spirit

1. Market & Consumer insights and trends

8. Supply Chain & Preparation Method

Who makes the product

2. Target Consumer



3. Finished Product & Recipe

4. Packaging

7. Financials

Price to consumer, margin for food service & industrial customers

6. Launch Support

Story, key visual, claim, product name, POS communication & how to display, etc...

5. Features & Benefits

Nutritional value, consumer preference



Supply Chain Purchable part Supply Chair Supply Chair Purchable part Order Chair Order Chai



Almost All Production is Outsourced and Supplied Frozen



Create **Finished Product**



Pack

Store: Frozen

Store: Chilled

Store: Ambient

Distributor

Transport: Frozen

Transport: Chilled

Transport: Ambient



Inspiration

• Buy • Eat



Consumer

- Thaw
- Heat
 - Sell
- Display Finish



Restaurant/ Take Away/ Coffee Shop



Bound Bound Comment of the Comment o

Ingredients	%	g
Bread Flour	100	1000
O-tentic Durum	4	40
Water	70	700
Salt	2	20



			1	
	1			
1		1	<i> </i> -	

	The state of the s	
	Paprika	1 Ts _l
	Lime, Juiced, Zested	1 Tbs
رهر	 Peel and put eggs ir with 1 avocado. 	ito a bowl

Avocado, Diced

Salt

Egg, Hard Boiled

Avocado & Egg Spread

1 Nos

4 Nos

To Taste

To Taste

1 Tsp

Tbsp

2. Season well with the rest of the ingredients and mash with a fork.

- 2. Combine all ingredients into a large spiral mixer for a total of 4 minutes in slow speed and 6 minutes in fast speed, ensuring a 27°C final dough temperature.
- 3. Next, remove dough from mixer and allow a minumum 40 minutes bulk fermentation.
- 4. Scale the dough ball into 150g each and allow for another 15 minutes proofing.
- 5. Next, shape the dough and allow for a 50 minutes final proofing at 32°C 85% humidity.
- 6. Allow to bake with steam at 220°C for about 20-25 minutes.

Sandwich Construction

- 1. Slices the bread in half and toast the bread until slighty brown.
- 2. Spread a thin layer of butter on the surface of the bread.
- 3. Next, layer up the sandwich with lettuce, cheese, tomato and radish slices, and lastly top with the avocado & egg spread.

Tender Grilled Chicken Panini

Pesto Sauce		
1 Cup		
3 Cloves		
3 Tbsp		
1/3 Cup		
To Taste		
To Taste		
1/3 Cup		

1. To make the pesto sauce,
combine basil, garlic, pine nuts
and Parmesan in the bowl of a
food processor; season with salt
and pepper, to taste. With the
motor running, add olive oil in
a slow stream until emulsified.

Ingredients	%	g
Easy Veggie	30	300
Bread Flour	70	700
O-tentic Durum	4	40
Water	65	650
Butter	3	30
Salt	0.5	5

Working Method

- 1. Prepare all ingredients listed in the recipe.
- 2. Combine all ingredients except butter into a large spiral mixer for a total of 4 minutes in slow speed and 6 minutes in fast speed.
- 3. Add in butter and continues mixing until the entire dough came together, ensuring a 27°C final dough temperature.
- 4. Next, remove dough from mixer and allow a minumum 40 minutes bulk fermentation.
- 5. Scale the dough ball into 75g each and allow for another 15 minutes proofing.
- 6. Next, shape the dough into round ball and allow for a 50 minutes final proofing at 32°C 85% humidity.
- 7. Before baking, place a parchment paper and a sheet tray on top of the bun to allow the bread to take a round panini shape, allow to bake at 185°C for about 13 minutes plus or minus.

Sandwich Construction

 Toast the entire panini until warm and layer up with pesto sauce, spinach, grilled chicken, feta cheese, olives, halves cherry tomatoes, and purple micro flower.







- 1. Prepare all ingredients listed in the recipe.
- 2. Combine all ingredients except butter into a large spiral mixer for a total of 4 minutes in slow speed and 6 minutes in fast speed.
- 3. Add in butter and continues mixing until the entire dough came together, ensuring a 27°C final dough temperature.
- 4. Next, remove dough from mixer and allow a minumum 10 minutes bulk fermentation.
- 5. Scale the dough ball into 80g each and allow for another 10 minutes proofing.
- 6. Next, shape the dough into round ball and allow for a 50 minutes final proofing at 32°C 85% humidity.
- 7. Brush the burger bun with Sunset Glaze and decorate the bun with a pinch of white sesame and allow to bake at 180°C for about 10 - 12 minutes.

- until crispy.
- 2. Next, layer up the burger with mayonnaise at the very bottom of the burger bun, follow by spinach, tomato slices, burger patties, cheese slices and lastly the top burger bun.

Ingredients	%	g
Easy Royal Sweet Potato	50	500
Bread Flour	50	500
Yeast	1.1	11
Butter	8	80
Egg	8	80
Water	38	380



O-tentic Durum

Water

Butter

Salt

Sugar

- 1. Prepare all ingredients listed in the recipe.
- 2. Combine all ingredients except butter into a large spiral mixer for a total of 4 minutes in slow speed and 6 minutes in fast speed.
- 3. Add in butter and continues mixing until the entire dough came together, ensuring a 27°C final dough
- 4. Next, remove dough from mixer and allow a minumum 40 minutes bulk fermentation.
- 5. Scale the dough ball into 800g each and allow for another 15 minutes proofing.
- 6. Next, shape the dough into a cylinder loaf and allow for a 50 minutes final proofing at 32°C 85% humidity.
- 7. Allow to bake with steam at 230°C for about 22 minutes plus or minus.

Hollandaise Sauce		
Egg yolk	2 Nos	
Lemon, juiced	1/4	
Salt	1 pinch	
Cayenne Pepper	1 pinch	
Salted Butter	50 gram	

- 1. Beat egg yolks, lemon juice, salt, and cayenne pepper together in a microwave-safe bowl until smooth. Slowly stream melted butter into the egg yolk mixture while whisking to incorporate.
- 2. Heat in microwave for 15 to 20 second: whisk

Strawberry Salsa	
Strawberry, diced	1 cup
Mint, chopped	1 bunch
Red Onion, diced	1/2 small
Sherry Vinegar	1 Tbsp
Salt	1 pinch
Sugar	1 pinch
Lime, juiced, zested	2 Tbsp
4 M: 11: 1: 1	

4

58

5

5

0.5

40

580

50

5

50

1. Mix all ingredients together until combined.

Sandwich Construction

- 1. Slices the bread into 2 cm thickness and toast the bread until slightly brown.
- 2. Spread hollandaise sauce at the bottom of the sandwich.
- 3. Next, add strawberry salsa (strawberry, mint, red onion, sherry vinegar, salt, sugar, lime), follow by rocket lettuce, and poached egg.
- 4. Top the poached egg with the remaining hollandaise sauce and sprinkle a pinch of paprika powder and decorate with chive.



Sandanich Cores

Cake Base		
Tegral Satin Crème Cake Red Velvet	350 g	
Water	80 g	
Oil	80 g	
Egg Yolk	9 nos	
Egg White	9 nos	
Sugar	80 g	

Panna Cotta		
Milk	250 g	
Caster Sugar	50 g	
Gelatine Powder	10 g	
Water	50 g	
Whipping Cream	250 g	

Citron Jelly		
Deli Citron	150 g	
Water	50 g	
Gelatine Powder	8 g	
Water	40 g	

Mixing

- 1. Mix all together.
- 2. Pipe in the mould. Freeze.

Mixing

- 1. Mix cake mix, water, oil and egg yolks until homogeneous.
- 2. Whip up egg white and sugar on medium speed till soft peak. (meringue)
- 3. Fold in the meringue into cake batter.

Baking

1. Bake at 180°C for about 14-16 minutes.

Mixing

- 1. Bloom gelatine.
- 2. Heat up milk, cream and sugar, add in the gelatine.





Cribpy Source L COUX

Salted Egg Yolk	
Salted Egg Yolk (Cooked)	200 g
Milk	260 g
Icing Sugar	80 g
Creamyvit Classic	120 g
Melted Butter	100 g
Whipping Cream	200 g

Mixing

- 1. Mix all the ingredients till homogeneous.
- 2. Pipe the salted egg yolk into the fried choux pastry.



Choux Pastry	
Tegral Éclair	500 g
Water	385 g
Egg	315 g
Oil	300 g

Mixing

- 1. Mix Tegral Éclair, water and egg.
- 2. Beat on medium speed for 2-3 minutes.
- 3. Add in oil, beat on slow speed for 1-2 minutes.

Baking

1. Bake at 170°C for about 25-30 minutes.

Flour to Coat	
High Protein Flour	250 g
Corn Flour	175 g
Whole Egg	Q.S

Mixing

- 1. Mix high protein flour and corn flour together.
- 2. Dip the choux pastry in the egg then coat it with flour.







Bellull Bellul

Belgium Waffle	
Tegral Chocolate Mix	1000 g
Yeast	12 g
Water	500 g
Butter	30 g

Carat Coverlux Dark Compound Drops(Melted)

Marshmallow

Belcolade Chocolate Chip

Mixing

- 1. Use hook to mix all the ingredients except butter. Slow speed 6 minutes and 4 minutes fast speed.
- 2. Add in the butter mix 2 minutes slow speed and 2 minutes fast speed.

Scale

1. 40g

Fermentation

Baking

 Bake on waffle maker until crispy surface. Sandwich 2pieces waffle with marshmallow and chocolate chip while it is still hot.

Decorations

- 1. Melt Carat Coverlux Dark Compound Drops.
- 2. Dip the waffle in the melted dark chocolate.



Cake Base	
Tegral Satin Crème Cake Belgian Chocolate	500 g
Egg	200 g
Water	110 g
Oil	135 g

Mixing

1. Mix all ingredients for 3-5 minutes until homogeneous.

Baking

1. Bake at 180°C for 14-18 minutes.

Ice Cream Cake	
Salted Butter	100 g
Icing Sugar	25 g
Cake Base	750 g

Mixing

- 1. Beat butter and icing sugar together.
- 2. Mix cake base and butter icing together.
- 3. Scoop the cake dough and freeze.

Crunchy Chocolate	
Belcolade C501/J	400 g
Praline Paste	100 g
Feuilletine	90 g

Mixing

1. Melt chocolate, add in praline paste followed by feuilletine.





Whipped Ganache	
Belcolade C501/J	150 g
Whipping Cream	300 g

Mixing

1. Warm the cream, add in chocolate. Chill overnight, whip before use.

White Chocolate Ganache	
Belcolade X605/J Blanc	300 g
Whipping Cream	150 g
Food Colouring	

Mixing

 Warm the cream, add in chocolate. Add in the food colouring as desired.





Earl Grey Tea Tait Chacalotte Drink

Ingredients	
Belcolade Lait Selection	150 g
Cream	100 g
Milk	200 g
Earl Grey Tea	2 g

- 1. Boil the milk and infuse earl grey tea into milk for 10 minutes.
- 2. Strain the tea, then warm the cream and add into lait mixture.
- 3. Keep into chiller for overnight before serving.







Ingredients	
Belcolade Noir Selection	150 g
Cream	100 g
Milk	200 g
Mandarin Puree	150 g

- 1. Warm the cream and add into Belcolade.
- 2. Boil the fresh milk and let it slightly cool down before adding it to the mixture.
- 3. Last, add in the mandarin puree and it is ready to serve.



Ingredients	
Belcolade Blanc Selection	150 g
Cream	100 g
Milk	170 g
Peach Puree	175 g

Tvory Phacalate Peach Drink

Working Method

- 1. Warm the cream and add into Belcolade.
- 2. Boil the fresh milk and let it slightly cool down before adding it to the mixture.
- 3. Pour the drink into the glass and spread a spoon of peach puree ontop of the drink before serving.



- 1. Warm the milk and soak with chia seed for overnight.
- 2. Boil cream, coconut puree and milk, then add into Belcolade.
- 3. Add the chia seed mixture into drink before serving.

Ingredients	
Belcolade Blanc Selection	150 g
Cream	100 g
Milk	170 g
Coconut Puree	100 g
Dark Chia Seed	50 g
Milk	200 g

